

We know it's hard to think of everything, so we've put together a list to spark some ideas. Below are examples of places where localsolution.com could be listed.

WHY: It is important to include localsolution.com in your everyday advertising as this product can be a revenue source, provides relevant local content - setting it apart from other online platforms - and helps your print advertisers justify their advertising dollars. Consider using the web address localsolution.com on the following:

- Directory Cover
- Letterhead
- Business cards
- E-mail signatures
- Office items (pens/notepads/lanyards)
- Promotional material (giveaways)
- Welcome Kits
- Employee Manual
- Flyers/Posters/Brochures
- Bill stuffers
- Bill statements
- Service Contracts
- Website – search widget
- Store front – window cling
- Apparel
- Displayed at exhibit booths
- Billboards
- Vehicle wraps

More ideas and design files can be found at [localsolutionmarketingkit.com](http://localsolutionmarketingkit.com).