



What is a Tag?

Tags are the newest edition of 2D barcodes created by Microsoft®. They offer more flexibility than older formats both in the barcode design and the content behind it. Because Tags are linked to data stored on a server, you can deliver a more robust online experience – including entire mobile sites – and update the content any time without having to change the Tag.

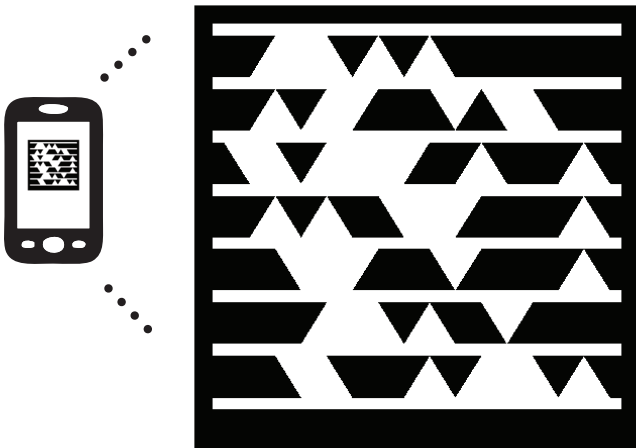
How do they work?

In a world where smartphones are becoming ever so popular, using Tags are a great way to bridge the gap between print and online mediums. Scan the Tag with a free mobile application called the Tag app, which is available for most smartphones (capabilities vary by phone platform).

Localsolution Mobile App Tag

A Tag for the localsolution mobile app has been created and is available for your use. Place this Tag on all appropriate marketing materials for your customers to scan and download the localsolution app for iPhone® or iPad® from the App StoreSM.

Also, encourage your employees to become familiar with the mobile app and Tag so they are readily available to answer any questions that may arise from your customers.



Searching on the go? Scan the Tag with your smartphone to download the localsolution app for iPhone® and iPad®.

Scan code for more info. Get free app at <http://gettag.mobi>